

2019 SHIMA AWARDS

Recognizing Excellence in Print Embellishment

Duplo USA invites you to enter the first annual Shima Awards Competition! This is an opportunity for print companies, designers and their customers to be recognized for the collaborative effort put forth to produce real print applications that have been embellished by the DDC-810 Raised Spot UV Coater and/or DFL-500 Dry Coat/Foil/Laminator.

About the Contest

- **Open to Duplo users** of the **DDC-810 Raised Spot UV Coater** and/or **DFL-500 Dry Coat/Foil/Laminator** and their customers. Both the user and customer must be located in the United States, Latin America or Canada.
- **Two categories available: Spot UV Coating and Foiling.** Limit two entries per category.
- **Entries will be judged** on creativity of the design, use of print embellishment (spot UV coating, lamination, and/or foil), and overall quality of the finished piece.
- **Applications eligible for entry** include commercial printing (brochures, business cards, calendars, direct mail, folders, invitations, media kits, postcards, posters, and sample books) as well as book covers, catalogs, labels, and packaging.
- **Three winners** will be recognized with a Gold, Silver or Bronze award in each category. Winners will receive a crystal plaque.
- The winning pieces along with select entries **will be showcased inside the Duplo booth #8408** at **PRINTING United**. Winners will be featured on our website, social media, and show-related press releases.

The Rules

- Entries must have been spot UV coated using the DDC-810 Raised Spot UV Coater and/or laminated or foiled using the DFL-500 Dry Coat/Foil/Laminator. Samples submitted for entry must be completely finished. Unfinished pieces or flat sheets will not be accepted.
- Submit entry form along with three (3) identical samples for each piece to be judged. Complete one form per entry. Companies may submit no more than two (2) entries per category.
- The Duplo USA award committee will evaluate all submissions and will select the winners based on the creativity of the design, use of print embellishment, and overall quality of the finished piece. Winners will be notified by email no later than Friday, October 11, 2019. No entries will be returned.



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Entries must be submitted by September 30, 2019.

Mail entry forms with samples to:

*Diana Blanco/Duplo Awards
Duplo USA Corporation
3050 S. Daimler St., Santa Ana, CA 92705*

ENTRY FORM

Contact Name:	
Job Title:	
Company:	
Address:	
City, State, Zip Code:	
Phone Number:	
Email Address:	
Company Type:	
Name of Company that produced the piece (printed and finished):	
Name of Designer or Company that designed the piece (if different than above):	
Name of the Company the job was for (list customer that requested embellished application if different than above):	

ABOUT ENTRY PIECE

What type of application is it? (direct mail, book cover, postcard, business card, etc.)	
What press was it printed on? Include the model name (Canon, KM, Ricoh, Xerox, offset)	
What Duplo equipment was used to finish the piece? (Mark all that apply)	
DDC-810 Raised Spot UV Coater	
DFL-500 Dry Coat/Foil/Laminator	
UD-300 Rotary Die Cutter	
Slitter/Cutter/Creaser	
Other	
Tell us about your application.	

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